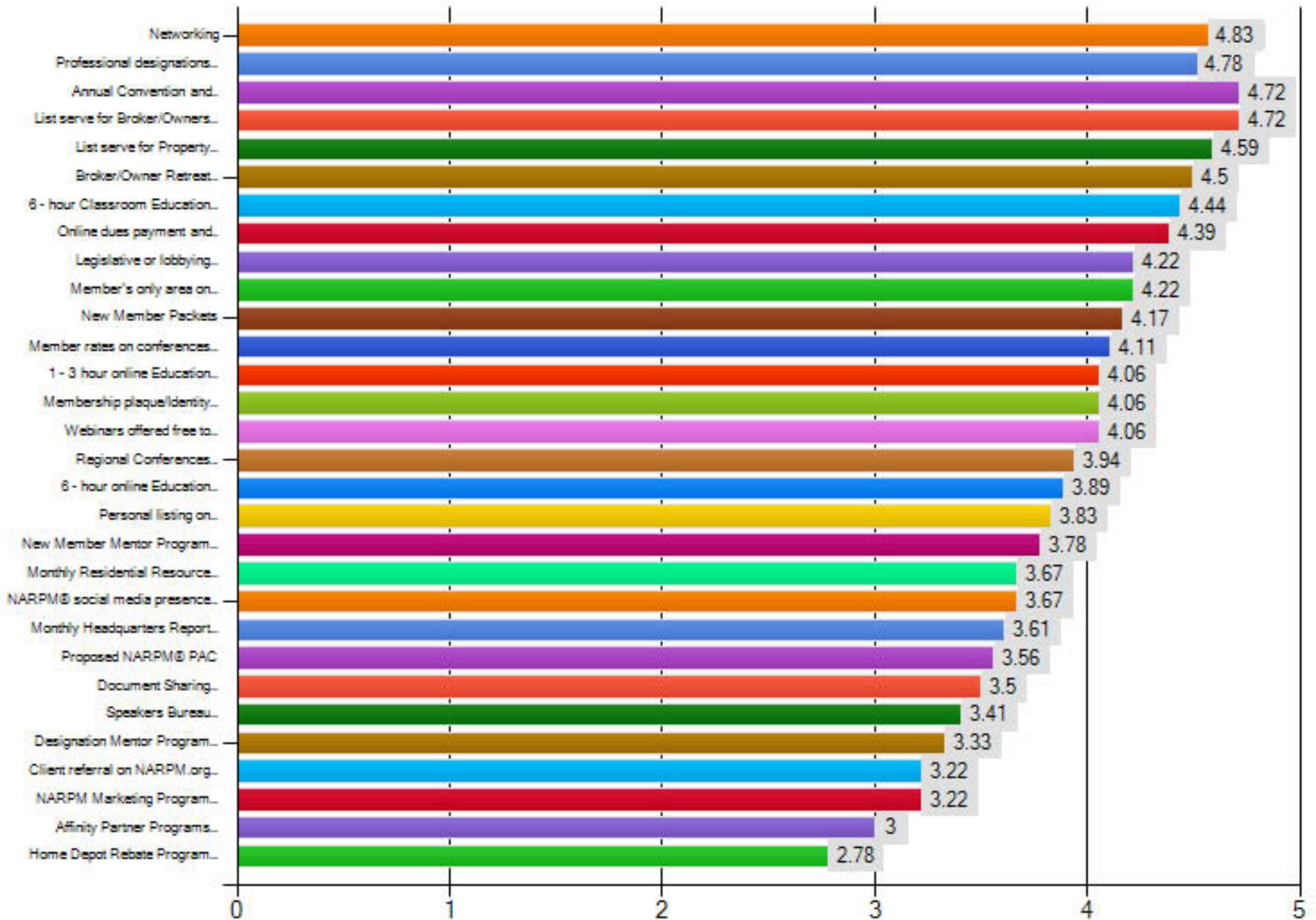


## Rank the following benefits and services



# Strategic Planning analyzing NARPM Member Benefits 2014



## 1. Rank the following benefits and services

	Extremely Important	Very Important	Important	Less Important	Not at all important	Rating Average	Rating Count
6 - hour Classroom Education Classes <a href="http://www.narpm.org/education/schedules.htm">http://www.narpm.org/education/schedules.htm</a>	<b>66.7% (12)</b>	11.1% (2)	22.2% (4)	0.0% (0)	0.0% (0)	4.44	18
6 - hour online Education Classes <a href="http://www.narpm.org/education/online.htm">http://www.narpm.org/education/online.htm</a>	<b>38.9% (7)</b>	16.7% (3)	<b>38.9% (7)</b>	5.6% (1)	0.0% (0)	3.89	18
1 - 3 hour online Education Classes <a href="http://www.narpm.org/education/online.htm">http://www.narpm.org/education/online.htm</a>	<b>38.9% (7)</b>	27.8% (5)	33.3% (6)	0.0% (0)	0.0% (0)	4.06	18
Affinity Partner Programs <a href="http://www.narpm.org/about/affinityprograms.htm">http://www.narpm.org/about/affinityprograms.htm</a>	5.6% (1)	16.7% (3)	<b>55.6% (10)</b>	16.7% (3)	5.6% (1)	3.00	18
Annual Convention and Trade Show <a href="http://www.narpm.org/conferences/index.htm/index.htm">http://www.narpm.org/conferences/index.htm/index.htm</a>	<b>77.8% (14)</b>	16.7% (3)	5.6% (1)	0.0% (0)	0.0% (0)	4.72	18
Broker/Owner Retreat <a href="http://www.narpm.org/conferences/brokerowner/">http://www.narpm.org/conferences/brokerowner/</a>	<b>72.2% (13)</b>	11.1% (2)	11.1% (2)	5.6% (1)	0.0% (0)	4.50	18
Client referral on NARPM.org <a href="http://www.narpm.org/members/referral.html?refRecipientEmail=jonathan@birdy.com">http://www.narpm.org/members/referral.html?refRecipientEmail=jonathan@birdy.com</a>	16.7% (3)	11.1% (2)	<b>50.0% (9)</b>	22.2% (4)	0.0% (0)	3.22	18
Designation Mentor Program <a href="http://www.narpm.org/members/designations/support-services.html">http://www.narpm.org/members/designations/support-services.html</a>	11.1% (2)	33.3% (6)	<b>38.9% (7)</b>	11.1% (2)	5.6% (1)	3.33	18
Document Sharing <a href="http://www.narpm.org/members/documents-">http://www.narpm.org/members/documents-</a>	11.1% (2)	<b>44.4% (8)</b>	27.8% (5)	16.7% (3)	0.0% (0)	3.50	18

forms/documents_sharing							
Home Depot Rebate Program <a href="https://cpr.homedepot.com/CPR/login.aspx">https://cpr.homedepot.com/CPR/login.aspx</a>	0.0% (0)	16.7% (3)	<b>50.0% (9)</b>	27.8% (5)	5.6% (1)	2.78	18
Legislative or lobbying efforts <a href="http://www.narpm.org/legislative/index.htm">http://www.narpm.org/legislative/index.htm</a>	<b>50.0% (9)</b>	22.2% (4)	27.8% (5)	0.0% (0)	0.0% (0)	4.22	18
List serve for Broker/Owners <a href="http://www.narpm.org/members/list-serves.htm">http://www.narpm.org/members/list-serves.htm</a>	<b>77.8% (14)</b>	16.7% (3)	5.6% (1)	0.0% (0)	0.0% (0)	4.72	18
List serve for Property Manager <a href="http://www.narpm.org/members/list-serves.htm">http://www.narpm.org/members/list-serves.htm</a>	<b>70.6% (12)</b>	17.6% (3)	11.8% (2)	0.0% (0)	0.0% (0)	4.59	17
Member rates on conferences and education classes	<b>44.4% (8)</b>	27.8% (5)	22.2% (4)	5.6% (1)	0.0% (0)	4.11	18
Member's only area on Association's website <a href="http://www.narpm.org/members/services/membership-summary.htm">http://www.narpm.org/members/services/membership-summary.htm</a>	<b>50.0% (9)</b>	27.8% (5)	16.7% (3)	5.6% (1)	0.0% (0)	4.22	18
Membership plaque/Identity with professional organization	<b>44.4% (8)</b>	22.2% (4)	27.8% (5)	5.6% (1)	0.0% (0)	4.06	18
Monthly Residential Resource Magazine <a href="http://www.narpm.org/members/resources/residential-resource/residential-resource.htm">http://www.narpm.org/members/resources/residential-resource/residential-resource.htm</a>	27.8% (5)	22.2% (4)	<b>38.9% (7)</b>	11.1% (2)	0.0% (0)	3.67	18
Monthly Headquarters Report <a href="http://www.narpm.org/about/press-center/news/headquarter_s_report_-_july_2013.htm">http://www.narpm.org/about/press-center/news/headquarter_s_report_-_july_2013.htm</a>	16.7% (3)	<b>38.9% (7)</b>	33.3% (6)	11.1% (2)	0.0% (0)	3.61	18
NARPM Marketing Program <a href="http://www.whyuseone.com/">http://www.whyuseone.com/</a>	11.1% (2)	27.8% (5)	<b>38.9% (7)</b>	16.7% (3)	5.6% (1)	3.22	18
NARPM® social media presence <a href="https://www.facebook.com/home.php#!/narpmnational">https://www.facebook.com/home.php#!/narpmnational</a>	22.2% (4)	33.3% (6)	<b>38.9% (7)</b>	0.0% (0)	5.6% (1)	3.67	18
Networking	<b>83.3% (15)</b>	16.7% (3)	0.0% (0)	0.0% (0)	0.0% (0)	4.83	18

New Member Mentor Program (work in progress)	22.2% (4)	<b>44.4% (8)</b>	22.2% (4)	11.1% (2)	0.0% (0)	3.78	18
New Member Packets	<b>55.6% (10)</b>	16.7% (3)	16.7% (3)	11.1% (2)	0.0% (0)	4.17	18
Online dues payment and update member info (IMS) <a href="http://www.narpm.org/members/services/member-info.htm">http://www.narpm.org/members/services/member-info.htm</a>	<b>61.1% (11)</b>	22.2% (4)	11.1% (2)	5.6% (1)	0.0% (0)	4.39	18
Personal listing on www.NARPM.org <a href="http://www.narpm.org/search/search-managers.htm">http://www.narpm.org/search/search-managers.htm</a>	<b>33.3% (6)</b>	27.8% (5)	<b>33.3% (6)</b>	0.0% (0)	5.6% (1)	3.83	18
Professional designations <a href="http://www.narpm.org/education/designations/index.htm">http://www.narpm.org/education/designations/index.htm</a>	<b>77.8% (14)</b>	22.2% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4.78	18
Proposed NARPM® PAC	11.1% (2)	<b>44.4% (8)</b>	33.3% (6)	11.1% (2)	0.0% (0)	3.56	18
Regional Conferences <a href="http://www.narpm.org/conferences/regional-conferences/index.htm">http://www.narpm.org/conferences/regional-conferences/index.htm</a>	33.3% (6)	<b>38.9% (7)</b>	16.7% (3)	11.1% (2)	0.0% (0)	3.94	18
Speakers Bureau <a href="http://www.narpm.org/members/tools/speaker-bureau.htm">http://www.narpm.org/members/tools/speaker-bureau.htm</a>	11.8% (2)	35.3% (6)	<b>41.2% (7)</b>	5.9% (1)	5.9% (1)	3.41	17
Webinars offered free to members <a href="http://www.narpm.org/members/resources/videos.htm">http://www.narpm.org/members/resources/videos.htm</a>	<b>38.9% (7)</b>	27.8% (5)	33.3% (6)	0.0% (0)	0.0% (0)	4.06	18
<b>answered question</b>							<b>18</b>
<b>skipped question</b>							<b>0</b>